

DriTac Partners with Fishman Flooring Solutions



Flooring Solutions
Div. of L. Fishman & Son, Inc

For immediate release: DriTac Flooring Products, LLC, has announced a new distribution partnership with Fishman Flooring Solutions, a Baltimore, Maryland-based flooring and installation supply distributor that has served the flooring industry for over 100 years. Fishman will now carry DriTac's innovative line of problem-solving wood and resilient flooring adhesives and installation solutions.

"DriTac and Fishman are a natural fit. We are known throughout the industry as a 'solutions provider' and DriTac provides top-of-the-line flooring installation solutions that our customers can trust. We are proud to work with a company that is known for standing behind their products," said Bill Mabeus, Executive Vice President of Fishman Flooring Solutions.

With 37 locations spanning 15 states throughout the Mid-Atlantic, Midwest and Eastern seaboard regions, Fishman will market and distribute DriTac's premium grade, hi-tech product line throughout its entire footprint, enabling their contractors and installers to purchase all of their flooring and installation-related product needs in one stop.

With the ability to offer contractors, builders, architects and designers a combined 160-plus years of experience and proven product performance, DriTac and Fishman are committed to providing environmentally friendly products for the flooring industry with a full complement of premium "green" solvent-free and VOC-free adhesives and installation products that help contribute to LEED credits. Both companies are owned and operated in the US with a track record of serving their respective communities through charitable donations and support.

"We are very pleased that Fishman Flooring Solutions has chosen to partner with DriTac to distribute our American Made flooring installation products to their vast customer base. Fishman is a well-known distributor of installation supplies and we welcome them to our family of well-respected customers. Both companies are built on integrity, trust and reliability," said David Clarkson, President of DriTac.

DriTac's primary company objective is to produce and deliver the highest quality, eco-friendly flooring installation solutions across the country and around the globe with excellent service and a deep appreciation for our valued customers. DriTac is committed to manufacturing sustainable products for the flooring industry with a comprehensive line of American Made, premium "green" flooring adhesives and installation-related products. For more information or to receive a complete DriTac product guide, contact: John Lio, 60 Webro Road Clifton, N.J. 07012; Ph: 973-614-9000 ext. 243; e-mail: jllo@DriTac.com; or Web: www.DriTac.com.